

# Engineering Change Lab

## Engineering & Public Policy Leadership Summit

June 20, 2023

The Nature  
Conservancy



# Agenda

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Introduction

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Who is The Nature Conservancy

3

Reasons for policy engagement

4

Considerations and cautions

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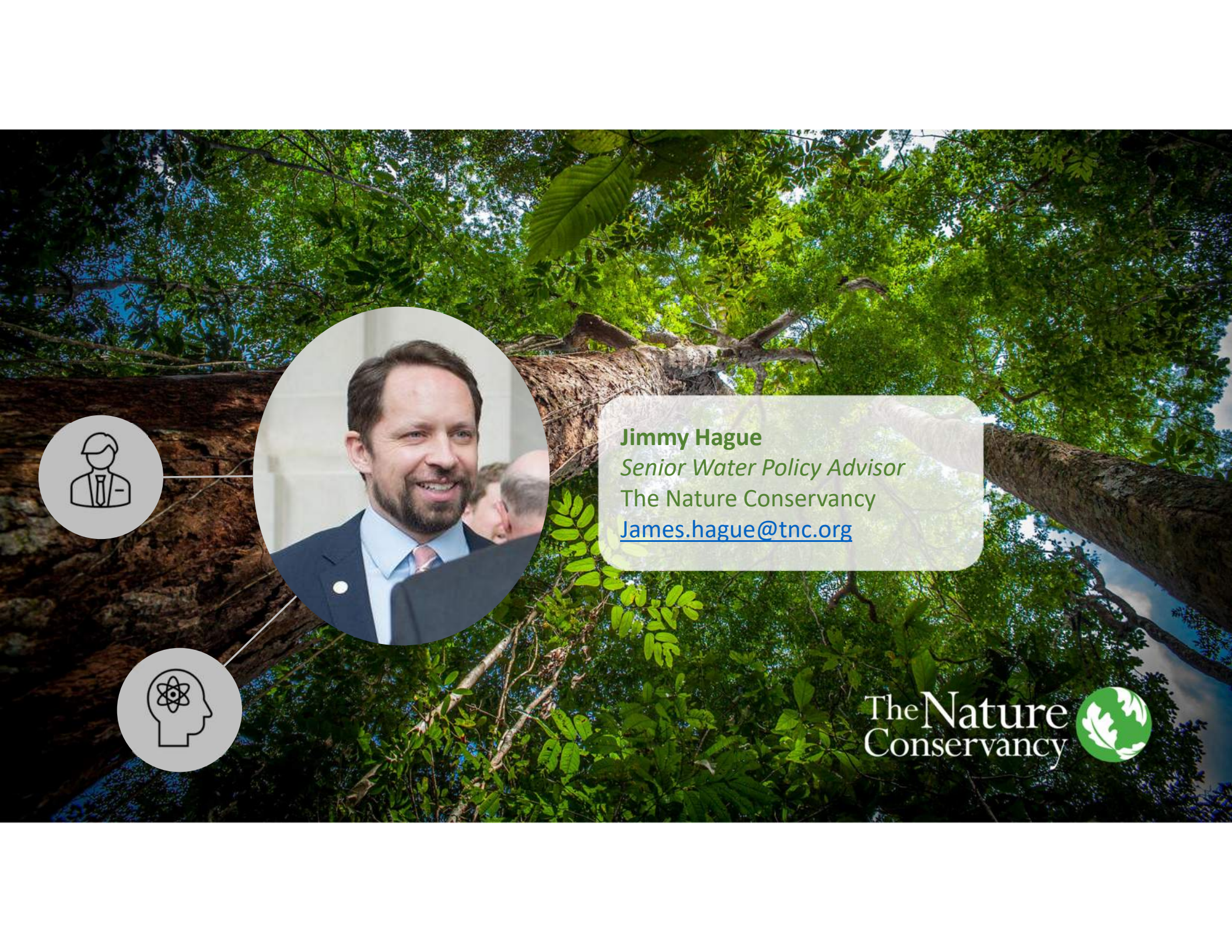


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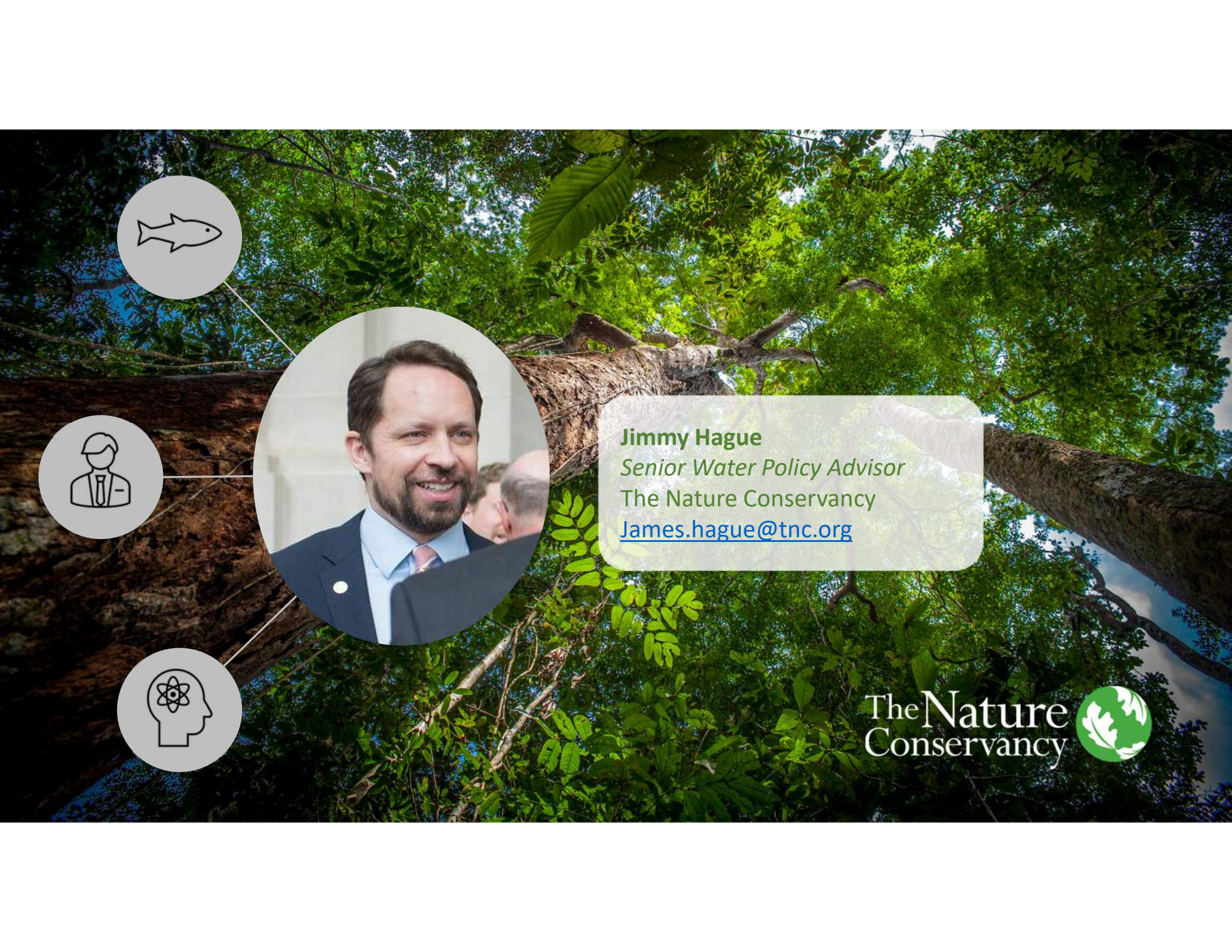


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# Who is TNC?

**71** Years

**79** Countries & Territories

**50** Every state in the Union

**400+** Scientists

**5k** Staff

**125M** Acres Conserved

**7.7B** Total Assets Worldwide



**Science-based** ● **Global to Local** ● **Non-partisan** ● **Innovative Finance**  
**Tangible Lasting Results** ● **Radical Collaboration**



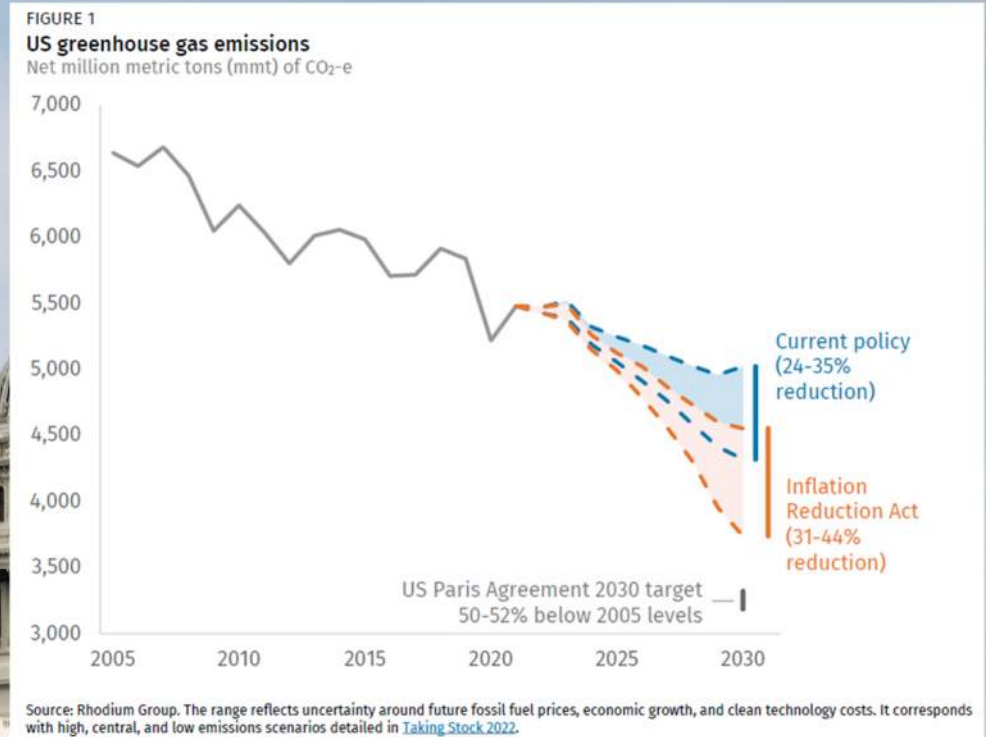
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# Inflation Reduction Act of 2022

Total \$740 billion

\$370 billion for climate and resilience over 10 years



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# Infrastructure Investment and Jobs Act of 2021

\$550 billion over 5 years

Climate and Clean Energy

Water and Transportation Infrastructure

Fish and Wildlife Habitat

Hydropower and Dams



# Importance of policy engagement

Greatest pathway to transformational change

TNC's approach:

- science-based
- non-partisan
- on-the-ground and at all levels



# TNC Advocacy and Policy Priorities

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- Climate change
- Land and Water
- Cross-cutting issues
- DEIJ in policy
- Setting policy priorities

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“

Decisions are  
made by those  
who show up.

President Jed Bartlet

”



“

If you're not at  
the table, you're  
on the menu.

”

# Considerations

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- Don't be on the menu.
- What role do you want to play?
- What tactic(s) do you want to use?

# Cautions

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“

There are two things you  
don't want to see being  
made - sausage and  
legislation.

Otto von Bismarck

”

## Considerations

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- Don't be on the menu.
- What role do you want to play?
- What tactic(s) do you want to use?

## Cautions

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- Beware the sausage making
- Prepare for the long haul
- Embrace uncertainty





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