CARING FOR IMPACTED PEOPLE, COMMUNITIES, ORGANIZATIONS

- Triage and provide support for workers, businesses, and communities adversely impacted by transition.
- Address legacy (stranded) economic interests.

ADDRESSING LEGACY SOCIAL & ENVIRONMENTAL EQUITY ISSUES

- Look to heal/cure past harm due to energy technology choices and decisions.
- Facilitate honest. difficult conversations.

ACCELERATING R&D

- Three focus areas (NAE Accelerating Decarbonization):
- > Expanding technological options.
- > Reducing costs of existing options.
- > Better understanding of how to manage a socially-just energy transition.

PACING THE WORK

- Manage both short and long-term decision horizons. > Recognize some key decisions may be a decade(s) away.
- > Beware of 'quick fixes'.
- > Navigate technology "learning curves".
- Exercise and model patience, perseverance, and grit.

FACILITATING EXPERIENTIAL DECISION-MAKING

• Develop interactive visualizations of models that enable people to see results, explore options, and gauge sensitivity of decisions/choices.

ENGAGING & EDUCATING THE PUBLIC / STAKEHOLDERS

- Help people face reality and confront brutal facts.
- Surface opportunities for win-win strategies.
- Engage in inclusive decision-making processes.

SHARING INFORMATION / FOSTERING TRANSPARENCY

- Share credible information and knowledge for understanding and buy-in.
- > Build public confidence in metrics and 'big data' insights and applications.
- > Add 'equity' indicators/metrics.
- > Trusted, "Fauci-like" spokespeople/guides.

MAPPING THE PATHWAY

- Collaborate in the development and updating of a blueprint showing steps and key decisions required to move toward a low (zero) carbon future, adapt to climate-caused challenges, and build societal resilience.
- Balance investments, affordability, and long-term cost effectiveness.

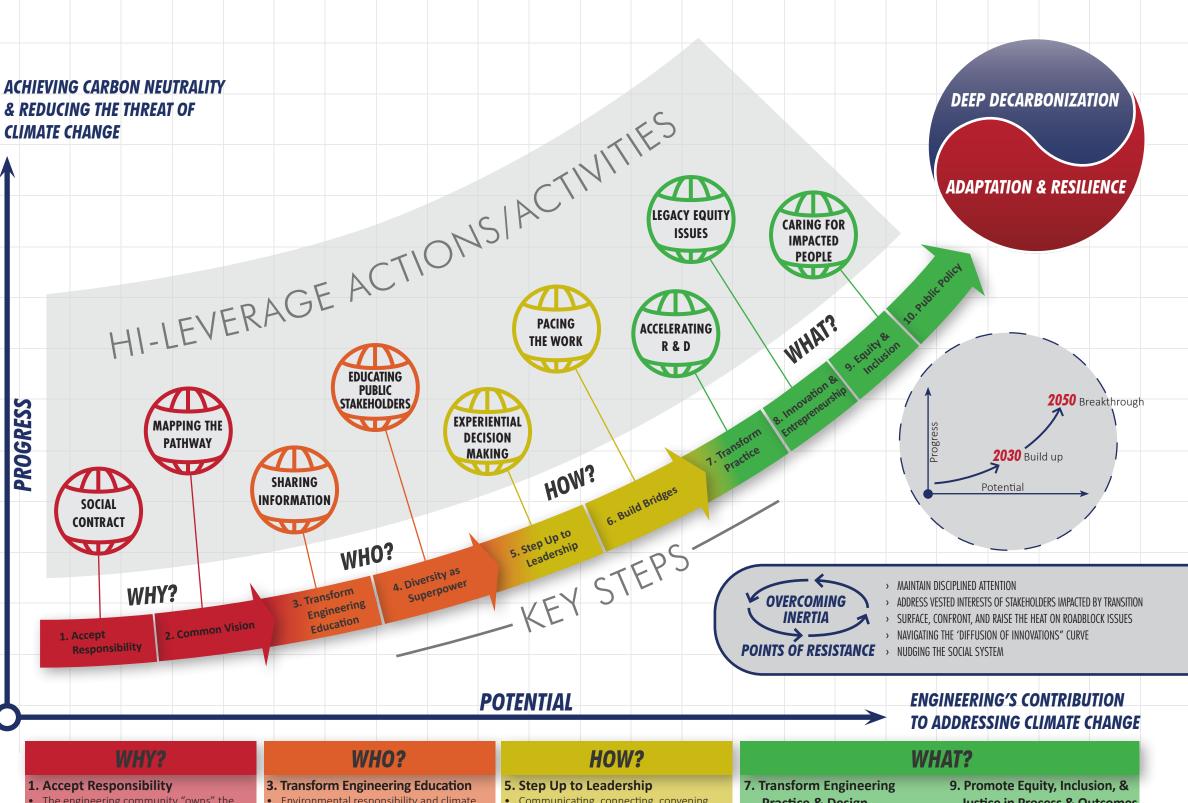
SIGNING ON TO A SOCIAL CONTRACT

• Be party to a broadly shared understanding among stakeholders in support of efforts to transition to a carbon-neutral US economy that also meets societal criteria for equity and inclusion.

Mapping The Future

ENGINEERING & THE GRAND CHALLENGE OF CLIMATE CHANGE

1 1 / **ENGINEERING** CHANGE LAB USA



- The engineering community "owns" the
- grand challenge of climate change.
- > "Our part" of past outcomes.
- > Full accountability for current and future actions.

2. Commit to a Common Vision / Noble Purpose

Coalesce around a shared vision. Adopt a noble purpose to generate energy, excitement, and commitment.

Environmental responsibility and climate change as fundamentals.

- Champion comprehensive education and training of the workforce at all levels.
- > Values/ Mindsets/ Skills & Competencies.

4. "Diversity as an Engineering Superpower"

- Embrace and grow all types of diversity within engineering community.
- Tap the creative and relationship/trustbuilding potential.

- Communicating, connecting, convening, and care-giving.
- Challenging the status quo / catalyzing change.
- Taking the heat and holding steady.

6. Build Bridges

- Collaborate with technologists, scientists, and other stakeholders.
- Proactively reach out across divides and between "tribes."
- Manage polarities and resolve conflicts.
- Foster an entrepreneurial mindset. • Engage in social entrepreneurship.

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Practice & Design

Hold climate change as a fundamental consideration. Escape constraints of "engineering as usual" rules, standards, and boundaries.

8. Foster Innovation &

- Entrepreneurship
- Grow innovation toolkits and portfolios.

- **Justice in Process & Outcomes**
- Identify and aid at-risk, underserved, and disadvantaged communities
- Empower public participation in decision-making.
- Increase STEMpathy within engineering community.

10. Increase Public Policy Engagement

- Increase both acumen and action.
- Guide public investment decisions
- and regulatory shifts.