My background
The Nature Conservancy is a leading global conservation organization with a mission to protect the lands and waters on which all life depends.

Our strength starts with our team:

<table>
<thead>
<tr>
<th>3,600 conservationists</th>
<th>A FAR-REACHING ALUMNI NETWORK of leaders in the conservation community</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,300 prominent volunteer leaders</td>
<td>72 countries</td>
</tr>
<tr>
<td>400 scientists</td>
<td>50 U.S. states</td>
</tr>
<tr>
<td>1 MILLION dedicated members</td>
<td></td>
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</tbody>
</table>
Natural infrastructure solutions
Bridging across disciplines
Build trust
Collaboration
Cross-cultural learning
Dow’s 2025 Valuing Nature Goal

By 2020, all R&D, capital and real estate projects at Dow will be put through a nature screen.

By 2025, create $1B in business value from nature-enhancing projects.
Culture change
Company Survey:

Internal Barriers to Natural Infrastructure

- Lack of Expertise / Standards
- NI is Site Specific
- Resistance to Change
- Decentralized Structure
- Company Brand Image
- Limited Resources

Strategies for operationalizing nature-based solutions in the private sector. TNC Business Council, 2019
Technical training
Systems thinking
Build relationships
Collaboration and teamwork
Leveraging differences
THANK YOU

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